

1. A method of hosting Internet content, comprising:

receiving an address of a definition from a computing device, where said

- definition defines a frame and a location of content with which to fill in said frame; locating said definition in a database utilizing said address; and transmitting said definition to said computing device.
- The method of claim1 further comprising the steps of:
   receiving a modification of said definition from said computing device; and storing said modification in said database.
- The method of claim 2 further comprising the step of publishing said definition so that said definition is capable of being downloaded to said computing device.
  - 4. The method of claim 1 further comprising the step of delivering a set of instructions to said client computer comprising:

instructions for requesting content from another computing device;

instructions for generating a frame; and

instructions for filling said frame with said requested content, where said instructions utilize said received definition.

- The method of claim 1 further comprising the steps of:
   creating a share file containing at least one of said definitions; and delivering said share file to another computing device.
- 6. The method of claim 1 wherein said receiving step includes the step of receiving an address of a definition specifying complete attributes of said frame and a uniform resource locator pointing to a location at which content resides for positioning within said frame.

10351-0004-999

- 7. A method of hosting Internet content, comprising:

  permitting access to a database containing a plurality of definitions, where said plurality of definitions define a frame and a location of content with which to fill in said frame;
- 5 receiving instructions to modify a selected definition of said plurality of definitions; and

modifying said selected definition to create a new selected definition.

- 8. A method for hosting Internet content, comprising:
- requesting an empty definition from a database, where said empty definition defines a basic frame which is capable of being filled with content;

receiving said empty definition from said database;

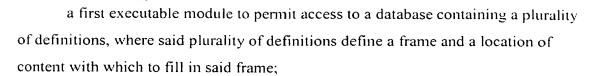
modifying said empty definition to a desired form, including supplying a location of content with which to fill in said frame; and

- transmitting said modified definition to said database.
  - 9. The method of claim 8 further comprising the step of publishing said definition to facilitate the downloading of said definition.
- 20 10. A computer readable memory to direct a computer to function in a specified manner, comprising:
  - a first executable module to receive an address of a definition from a computing device, where said definition defines a frame and a location of content with which to fill in said frame;
- a second executable module to locate said definition in a database utilizing said address; and
  - a third executable module to transmit said definition to said computing device.

CAT - 244489.1

11. A computer readable memory to direct a computer to function in a specified manner, comprising:

10351-0004-999 70



- a second executable module to receive instructions to modify a selected definition of said plurality of definitions; and
  - a third executable module to modify said selected definition to create a new selected definition.

CA1 - 244489.1